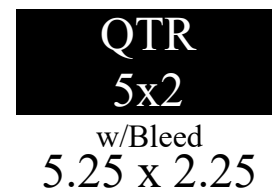
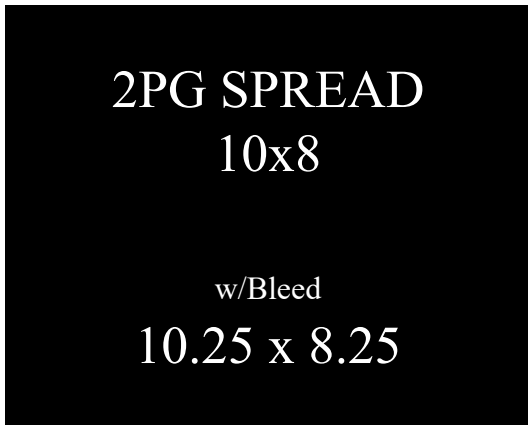


Please review the design specifications guidelines below prior to any ad submission

Remember to create compelling visuals, concise messaging, and a clear call-to-action. Leverage the power of print to convey sophistication and exclusivity, resonating with your target audience. Craft personalized pieces highlighting your brand's unique offerings. Include special promotions, discounts, or invitations to private events. Be sure to also include contact information such as a website, phone number and/or an email address for clients to reach you.



## FILE FORMATS WE ACCEPT

JPG – BMP – PNG – PDF – GIF – TIFF – EPS

If submitting design file source files, we will only accept: PSD, AI, and INDD . If any source files are submitted, please be sure to include any fonts used, if not outlined/flattened.

## LIVE AD SIZES / DIMENSIONS

Ad Size / Dimension shown as **Width x Height**

**2 PG SPREAD:** 10in x 8in

**FULL PAGE:** 5in x 8in

**HALF PAGE:** 5in x 4in

**QTR PAGE:** 5in x 2in

## BLEED & CUT/CROP AREAS

All print-ready assets must include a **0.125in BLEED AREA** on all four sides of the ad. This ensures all artwork is cut/cropped properly once it goes to the printer.

The additional bleed will add **0.25in** to each side of the final ad size. **See below:**

**2 PG SPREAD w/Bleed:** 10.25in x 8.25in

**FULL PAGE w/Bleed:** 5.25in x 8.25in

**HALF PAGE w/Bleed:** 5.25in x 4.25in

**QTR PAGE w/Bleed:** 5.25in x 2.25in

## DESIGN RELATED ASSETS

Any design related assets, photos, graphics, or any print-ready artwork – must be high resolution of **300 ppi** or above – this ensures a sharp, high-quality print. We will **NOT** accept Microsoft Word, Publisher, or Powerpoint files (**DOC – DOCX – PUB – PPT**). We will also **NOT** accept any proprietary formats from many online design builders such as Canva, Figma, Vectr, or VistaCreate. Please either export to PDF, or convert these to an accepted standard image format prior to sending to us.

## ASSET SUBMISSIONS

If sending Print-Ready assets, or an Ad – we prefer PDF files.

Please remove any crop marks or registration marks, as they may appear in your final ad after it goes to print.

- To submit your assets, or an ad – please reach out to our creative team via email directly or via a file transfer link.
- If you would like to discuss your ad, make changes to an existing ad, or if you have any other design related questions please reach out to the creative/graphics team.

## ADDITIONAL ASSISTANCE / INFO

If using our creative services please **DO NOT** submit scanned images - as these will **NOT** print well. Please try to include any content, info, or instructions in a single email to ensure we have everything we need to design your ad properly. If any assets are too large, please utilize a file transfer service. Send all assets/details to: [art@privateclubliving.com](mailto:art@privateclubliving.com)